



Fast-Track: from lab to the grower

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## **PlantResponse Strategy: Fast -Track**





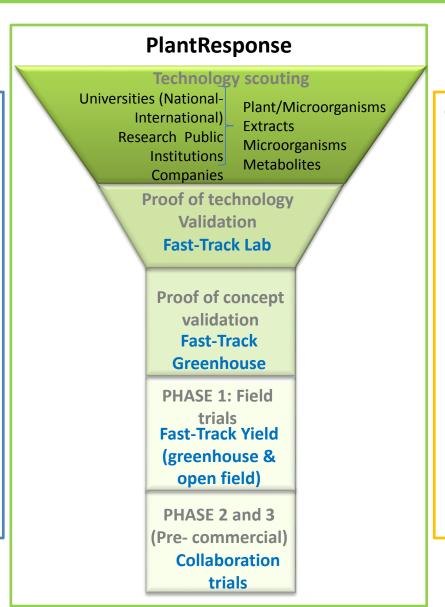
**Constant Scouting** 

Leading Groups: Public and Private

Focus in Plant Basal Defence Mechanism

Early stages

In-Licensing



## **Customer Unmet Needs**

Biotic and Abiotic
Stress

Product development Collaboration

Off-Licensing: royalty based

Active Substance
Supplier

TOP 6 and Medium Size Companies: 20