Citizen Observatories
Land Cover / Land use

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ubiwhere
SUITING THE FUTURE

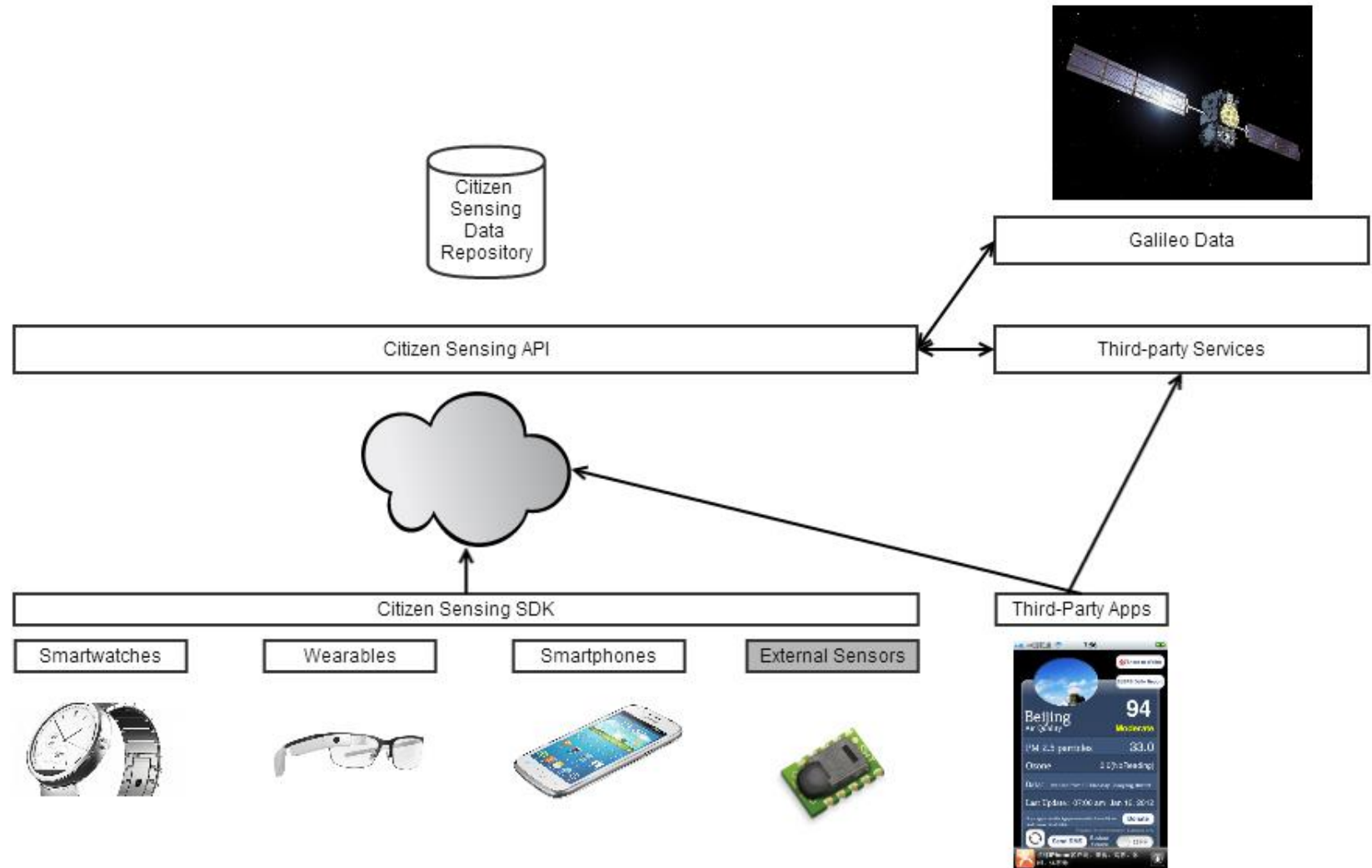# How to engage citizens for being Citizen Observatories

GAMIFICATION:

- Use of **geocaching techniques** to provide **rewards** to users that take measurements in area where data is low

- User loads the app and we tell them **the sensors available** on their device (http://opensignal.com/sensors/)

- Give details on **how to take measurements** and the difference their contribution makes

To foster a community of contributors!

Architecture

Thank You!

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